



Huntington Beach Union High School District Board Policies and Administrative Regulations

BP 1320
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Community Relations

Relations between Public and Students

Students can be the instruments for improving public relations because they not only carry school information to the community, but by their actions show the effectiveness of the school program. Therefore, within the context of social organization of the school, the Board encourages and supports meaningful student learning activities involving the community.

Public Performance by Students

The Board recognizes that worthy and appropriate educational values accrue from student participation in civic and community affairs. Teachers will be encouraged to provide students for public performance when:

1. Such performances fit both the aims of the schools and the needs of the students.
2. Such performances are free from the kinds of appeals and pressures that limit the best development of participants.
3. Such performances are appropriate to the age group.
4. No student is excluded because of race, color, creed, national origin, handicap or sex.

Students representing a school may, with the permission of the principal, participate in local public events that fall into the following classifications:

1. Events sponsored by the schools and community functions organized in the interests of the school.
2. Noncommercial civic occasions of broad community, county, state or national interest.
3. Charity benefit activities.

Students representing a school may not participate in events that fall into any of the following classifications:

1. Events that are for the purpose of private gain or for the advertising of any commercial project or product.
2. Events that are for the furtherance of any politically partisan or sectarian interest.

Relations between Public and Students (continued)

Public Performance by Students (continued)

3. Events that cause an undue amount of interference with the regular school program or that cause an excessive amount of absence due to rehearsal or preparation.

Contests for Students

The primary educational aims of the schools and the needs and interests of students.

Criteria for Selection of Educationally Desirable Contests:

1. On a national basis, the school should confine their participation to those national contests that are currently placed on an approved list such as that published annually by the Committee on National Contests and Activities of the National Association of secondary School Principals.
2. On a state and local basis, the contest or activity should be:
 - A. One that supplements and does not interfere with the regular school program.
 - B. One that is beneficial to youth in educational, civic, social or ethical development.
 - C. One that makes it possible for individual students to work out contributions by their own efforts and does not invite dishonest collaboration.
 - D. One whose subject is not commercial, controversial, sectarian or concerned with propaganda. It must emphasize high moral standards, good citizenship, and intellectual competence.
 - E. One from which no contestant should be excluded because of race, color, creed, national origin, sex, handicap, or lack of ability to pay an entry fee.
 - F. One which does not place an undue burden on students, teachers, or the school, nor require frequent or lengthy absence of participants from the school.

Relations between Public and Students (continued)

Contests for Students (continued)

- G. One sponsored by an organization engaged in a creditable or acceptable enterprise regardless of kind or amount of prizes offered and must not use the contest or activity as a "front" for advertising a company name or product.

Soliciting funds from and by Students

All schools shall earnestly seek to educate pupils in the services performed by the humanitarian agencies, and shall encourage pupils to participate in their financial support as a social and community project, but no fund-raising drives are to be conducted by nonschool agencies or for nonschool activities among the school children, except as provided by law and approved by the Board.

Advertising and Promotion

Pupils may engage in raising funds, under the control of the school, for certain activities and for a limited number of charities, subject to the approval of the Superintendent.

Student Production of Goods and Services

Students may produce services and materials for district approved organizations or groups only to the extent that such production furthers such students' educational development. Care must be exercised by the administration in interpreting this policy to avoid student exploitation.

Legal Reference:

EDUCATION CODE

35330 Excursions and field trips

51520 Prohibited solicitation on school premises

51521 Unlawful solicitation

Policy

adopted: 1/13/87