



Huntington Beach Union High School District Board Policies and Administrative Regulations

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Community Relations

Media Relations

The use of all appropriate information media for keeping the public fully informed about the schools, including costs, curriculum, changes, expansion, special events, and other items of public interest is strongly encouraged.

The Superintendent or his/her designee will be the press liaison person for coordinating the release of information concerning the school district. The Governing Board president shall be the official spokesperson for the Board on behalf of the Board.

The principal of each school or designee will be responsible for maintaining liaison with news media for the dissemination of information relating to his/her school.

The Board shall receive or have access to copies of all official printed materials originating within the district and released to the press or other agencies in the community.

Adequate files of official printed materials shall be kept in the district office for reference use of all qualified district personnel.

(cf. 9010 - Public Statements)

Legal Reference:

EDUCATION CODE

34172 Promotional activities

35144 Special meetings

35145 Public meetings

35145.5 Public participation in school district board meetings

35146 Closed sessions

Policy

adopted: 1/13/87