



Huntington Beach Union High School District Board Policies and Administrative Regulations

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Community Relations

School-Sponsored Publications

Publications such as administrative correspondence and school newspapers issued by and in the name of the schools of the district shall reflect the high regard and aspirations of the community. High quality content and effective format shall be emphasized with appropriate regard given to economy in materials and production.

School Directory

The school's directory will be distributed only to those government agencies and other school-related organizations that have been authorized by the Superintendent.

Under no circumstances will it be distributed for political or commercial use.

A copy of the directory will always be available in the Superintendent's office for review by interested persons.

Advertising: School-Sponsored Media

School-sponsored publications, announcements, radio and TV programs may with certain restrictions carry advertising and promotional material from two sources: 1) those solicited by school organizations, and 2) those offered by nonschool individuals, groups or organizations.

With respect to advertising copy offered by nonschool individuals, groups or organizations, the administration may at its discretion accept such copy from nonprofit, community or nonschool agency or organizations so long as promulgation of the copy does not infringe upon the school program and is consistent with school objectives.

Policy
adopted: 1/13/87