



# Huntington Beach Union High School District Board Policies and Administrative Regulations

BP 0300  
Page 1 of 2

## Philosophy, Goals, and General Objectives

### Districtwide Strategic Planning

The Huntington Beach Union High School District Board of Trustees believes that strategic planning is the process by which an organization envisions its future and develops the necessary procedures and operations to achieve that future. It is the process of self-examination, the confrontation of difficult choices and the establishment of priorities. It requires an agreement on the beliefs and mission of the district and the establishment and attainment of clear strategies and action plans to achieve the desired results within specified time frames.

The Superintendent shall, therefore, establish a strategic planning process that focuses on the district's human and financial resources on a plan that defines the district's shared vision and values.

### Rules

The process established shall meet the following guidelines:

1. The process shall determine what and where the district is now. Included in the process shall be an internal and external analysis, and a review of the district's organizational culture, beliefs and mission.
2. The process shall enable the district to decide what and where it wants to be in the future. Goals established shall be measurable in a quantitative or qualitative manner.
3. The process shall enable the district to establish strategies to attain the goals. Strategies that have a favorable cost/benefit analysis, and are research-based and proactive will be encouraged.
4. The process shall include procedures to monitor change and to revise and update the plan as necessary.
5. The process shall be results-oriented with a monitoring and evaluation component that includes the Board.

Districtwide Strategic Planning (continued)

6. Where possible in the development of the strategic components of the plan, broad representation of internal and external stakeholders shall be included. The Board and Superintendent shall also be included in the development of the strategic aspects of the plan.
7. Operational action plans shall be developed to implement the strategies identified to attain the goals and shall be reviewed annually by the Board and Superintendent.
8. The process shall be designed to include schools and departments as planning units engaged in the development of plans to support the district plan.
9. The process shall ensure that inservice supports both the process and the eventual plan(s) throughout the district.

It is the Board's intent to establish a strategic planning process that results in a plan that will anticipate and manage change and provide a context for making organizational decisions at all levels.